




# North Adelaide Heritage Group

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Member of 



South Australia  
travel & tourism  
Product Best Heritage Tourism



## 2010 Award for Excellence

Regina Twiss, Director, Owner & Host of North Adelaide Heritage Group has been awarded the Australian Tourism Export Council (ATEC) 2010 Award for 'Recognition for Excellence in Exporting the Australian Tourism Experience to the World'.

The outstanding contribution by an individual to the ATEC South Australia branch was presented to Regina Twiss by Matthew Hingerty, Managing Director of ATEC on Wed 13 Oct during the Annual General Meeting at the Stamford Plaza, Adelaide.

Matthew Hingerty was effusive in his praise of Regina's 5 year chairmanship of ATEC SA, including a year on the National Board. During Regina's chairmanship, 2 Australian Tourism Exchange's (ATE) were held in Adelaide, and these being the largest Tourism shows in the Southern Hemisphere, were highly beneficial for International Tourism to SA.

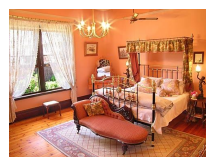
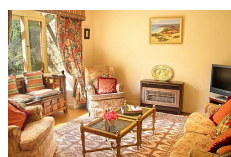
Regina was also able to participate in Tourism Australia (TA) and the South Australia Tourism Commission's (SATC) overseas road shows to North America, UK and Europe on a number of occasions during her term. She was also able to host over 1000 International Famil participants to North Adelaide Heritage Group in the years 2005-2010.

Her most recent overseas sales mission was a sales road trip to UK, France, Italy, Slovenia and Austria earlier this year with her Co-Director Rodney Twiss. Regina has also been able to extend her influence in mentoring a number of friends and associates in furthering their careers and businesses into the Tourism Realm, particularly Inbound Tourism.

Regina would like to thank her manager, Kent Rossiter for his considerable skills and time in the day to day running of ATEC in SA. In his speech Kent stated, "Regina has led ATEC to such a long list of wins, achievements, innovations and successes that I wouldn't even attempt to list! She has championed the cause of Tourism to Federal and State Ministers, influential investors and media barons."

"Regina is a regular participant in overseas road shows, sales missions and travel expo's. She attends just about every Tourism conference, seminar, workshop and meeting that she can get to and has always been the first to promote the Adelaide destination. Regina is a 'do-er', she doesn't talk about things, she gets on with it."

Oct 2010



### North Adelaide Heritage Group

Owned and Hosted by Rodney, Regina & William Twiss, North Adelaide, South Australia

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